



**BEST AVAILABLE COPY**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 09/923,645  
Filing Date: August 7, 2001  
Applicant: Henry E. Argasinski  
Group Art Unit: 2153  
Examiner: Yasin M. Barqadle  
Title: METHOD AND SYSTEM FOR VIRTUAL WINDOW SHOPPING  
Attorney Docket: 9685-000001

---

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**DECLARATION UNDER 37 C.F.R. § 1.131**

Sir:

The undersigned inventor of the above-identified patent application hereby declares that:

1. I am the inventor of the above-identified application, which was filed on August 7, 2001 with the United States Patent and Trademark Office, and which claims priority to U.S. Prov. Pat. App. Serial No. 60,266,304, filed on March 20, 2001.

2. I completed the invention in this country prior to February 14, 2001, which is the effective date of U.S. Pat. Pub. No. US2001/0034661 to Ferreira.

3. The invention was conceived in the United States prior to February 14, 2001, as evidenced by the originally filed incomplete non-provisional application and the

Notice of Incomplete Non-Provisional Application issued by the U.S. Patent and Trademark Office. A photocopy of the originally-filed incomplete non-provisional application and the Notice of Incomplete Non-Provisional Application is attached hereto. The date that is blacked-out on the Notice of Incomplete Non-Provisional Application is prior to February 14, 2001.

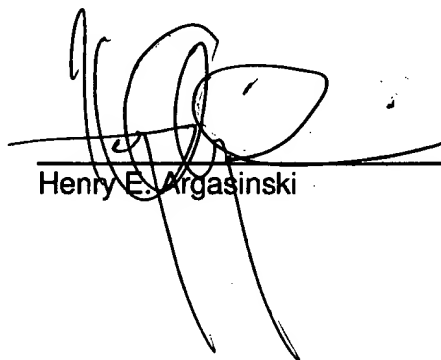
4. The invention was constructively reduced to practice in the United States prior to February 14, 2001, as evidenced by the incomplete application and Notice.

5. I have never abandoned the application.

6. I hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 the United States Code, and that such willful false statement may jeopardize the validity of the application, and patent issuing thereon, or any patent to which this verified statement is directed.

Date:

1/18/2005



Henry E. Argasinski



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/754,136		Henry Edward	

CONFIRMATION NO. 7291

## FORMALITIES LETTER



\*0000000005815116\*

Henry Argasinski  
21526 Prestwick Avenue  
Harper Woods, MI 48225-2340

Date Mailed:

## NOTICE OF INCOMPLETE NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

A filing date has NOT been accorded to the above-identified application papers for the reason(s) indicated below.

All of the items noted below and a newly executed oath or declaration covering the items must be submitted within **TWO MONTHS** of the date of this Notice, unless otherwise indicated, or proceedings on the application will be terminated (37 CFR 1.53(e)).

The filing date will be the date of receipt of all items required below, unless otherwise indicated. Any assertions that the item(s) required below were submitted, or are not necessary for a filing date, must be by way of petition directed to the attention of the Office of Petitions accompanied by the \$130.00 petition fee (37 CFR 1.17(i)). If the petition states that the application is entitled to a filing date, a request for a refund of the petition fee may be included in the petition.

- The specification does not include at least one claim.

The application is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- An abstract was not provided for this application. An abstract of the technical disclosure is required under 37 CFR 1.72(b).

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

**UTILITY  
PATENT APPLICATION  
TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. \_\_\_\_\_

First Inventor \_\_\_\_\_

Title \_\_\_\_\_

Express Mail Label No. \_\_\_\_\_

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents.

1. ☒ Fee Transmittal Form (e.g., PTO/SB/17)

(Submit an original and a duplicate for fee processing)

2. ☒ Applicant claims small entity status.

See 37 CFR 1.27.

3. ☒ Specification (Total Pages 2)

(preferred arrangement set forth below)

- Descriptive title of the invention
- Cross Reference to Related Applications
- Statement Regarding Fed sponsored R & D
- Reference to sequence listing, a table, or a computer program listing appendix
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings (if filed)
- Detailed Description
- Claim(s)
- Abstract of the Disclosure

4. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets 7]5. ☒ Oath or Declaration [Total Pages 2]a. ☒ Newly executed (original or copy)

Copy from a prior application (37 CFR 1.63 (d))

b. ☐ (for continuation/divisional with Box 18 completed)i. ☐ **DELETION OF INVENTOR(S)**Signed statement attached deleting inventor(s)  
named in the prior application, see 37 CFR  
1.63(d)(2) and 1.33(b).6. ☐ Application Data Sheet. See 37 CFR 1.76

ADDRESS TO:

Assistant Commissioner for Patents  
Box Patent Application  
Washington, DC 202317. ☐ CD-ROM or CD-R in duplicate, large table or  
Computer Program (Appendix)8. Nucleotide and/or Amino Acid Sequence Submission  
(if applicable, all necessary)a. ☐ Computer Readable Form (CRF)

b. Specification Sequence Listing on:

i. ☐ CD-ROM or CD-R (2 copies); orii. ☐ paperc. ☐ Statements verifying identity of above copies**ACCOMPANYING APPLICATION PARTS**9. ☐ Assignment Papers (cover sheet & document(s))10. ☐ 37 CFR 3.73(b) Statement ☐ Power of  
(when there is an assignee) Attorney11. ☐ English Translation Document (if applicable)12. ☐ Information Disclosure ☐ Copies of IDS  
Statement (IDS)/PTO-1449 Citations13. ☐ Preliminary Amendment14. ☐ Return Receipt Postcard (MPEP 503)  
(Should be specifically itemized)15. ☐ Certified Copy of Priority Document(s)  
(if foreign priority is claimed)16. ☐ Request and Certification under 35 U.S.C. 122  
(b)(2)(B)(i). Applicant must attach form PTO/SB/35  
or its equivalent.17. ☐ Other: \_\_\_\_\_18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,  
or in an Application Data Sheet under 37 CFR 1.76:☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP)

of prior application No.: \_\_\_\_\_ / \_\_\_\_\_

Prior application information:

Examiner: \_\_\_\_\_

Group Art Unit: \_\_\_\_\_

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under  
Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference.  
The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.**19. CORRESPONDENCE ADDRESS**☐ Customer Number or Bar Code Labelor ☒ Correspondence address below

Name

HENRY ARGASINSKI

Address

21526 PRESTWICK AVENUE

City

HARPER WOODS

State

MI

Zip Code

48225

Country

U.S.A.

Telephone

(313) 845-8995

Fax

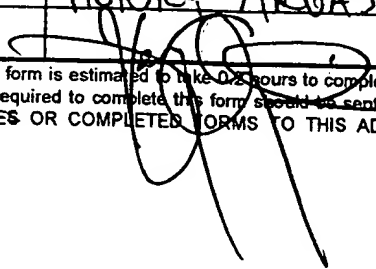
(SAME)

Name (Print/Type)

HENRY ARGASINSKI


Registration No. (Attorney/Agent)

Signature



Date

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on  
the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC  
20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application,  
Washington, DC 20231.

Please type a plus sign (+) inside this box → 

PTO/SB/01 (10-00)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

**DECLARATION FOR UTILITY OR  
DESIGN  
PATENT APPLICATION  
(37 CFR 1.63)**

☒ Declaration Submitted with Initial Filing      OR      ☐ Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number

First Named Inventor

**COMPLETE IF KNOWN**

Application Number

Filing Date

Group Art Unit

Examiner Name

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**VIRTUAL WINDOW SHOPPING**

(Title of the Invention)

the specification of which

☒ is attached hereto  
OR

☐ was filed on (MM/DD/YYYY)

as United States Application Number or PCT International

Application Number

and was amended on (MM/DD/YYYY)

(if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)	<input type="checkbox"/> Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

Burden Hour Statement: This form is estimated to take 21 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

## DECLARATION — Utility or Design Patent Application

Direct all correspondence to: ☐ Customer Number  
or Bar Code Label

OR ☒ Correspondence address below

Name

HENRY ARGASINSKI

Address

21526 PRESTWICK AVENUE

Address

City

HARPER WOODS

State

MI

ZIP

48225-2340

Country

UNITED STATES

Telephone

(313) 889-8995

Fax

(SAME)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name

(first and middle (if any))

HENRY EDWARD

Family Name

or Surname

ARGASINSKI

Inventor's  
Signature

Date

Residence: City

HARPER WOODS

State

MI

Country

U.S.

Citizenship

CDN.

Mailing Address

21526 PRESTWICK AVENUE

Mailing Address

City

HARPER WOODS

State

MICHIGAN

ZIP

48225

Country

U.S.A.

NAME OF SECOND INVENTOR:

☐ A petition has been filed for this unsigned inventor

Given Name

(first and middle (if any))

Family Name

or Surname

Inventor's  
Signature

Date

Residence: City

State

Country

Citizenship

Mailing Address

Mailing Address

City

State

ZIP

Country

☐ Additional inventors are being named on the \_\_\_\_\_ supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.

## VIRTUAL WINDOW SHOPPING

### GENERAL DESCRIPTION:

Any graphic or electronic display portraying retail or professional establishments in a visual form representing a city or town streetscape or shopping mall storefront environment and the ability to provide information on behalf of an establishment portrayed through such a display.

Virtual Window Shopping is intended to be displayed on a computer or personal handheld device, using HTML and Javascript internet language as a platform.

Virtual Window Shopping is intended as a form of advertising for retail and professional establishment, their products and services only, represented in the manner stated above and in reference as related to the term and commonly associated as "Window Shopping". Virtual Window Shopping is always characteristic of a city or town streetscape or shopping mall storefront environment represented by a 3-D photographic or other graphic image having the ability to scroll and show movement, thereby having the appearance of and ability to provide "(Virtual) Window Shopping".

Storefronts may be represented through three-dimensional ("3-D") photographs or graphically, and stitched together to form a "city block" or section of a shopping mall or plaza. This representation would have the ability to move the point of view from left to right (or reverse) to give the viewer an impression of walking down a street or strolling through a mall. Actual store window displays would be visible in the view, which would represent the actual display as found in the physical storefront, and may be updated as necessary.

The viewer would have the ability to click a html link or "hot spot" on the street or mall scene which would change the scene to one of the following:

1. Open a three-dimensional moving scene of the interior of the selected store, allowing the viewer to see merchandise on sale or view the services provided;
2. Open an adjacent street scene or area of a shopping mall (representative of "going down the block");
3. Open a display showing specific details of a highlighted item or service;
4. Open a page containing an internet web site related to or provided by the specified store;
5. Open a page containing more information on the specified location (for example, a directory board representing tenants of an office building);
6. Open a link to third-party software or javascript programming enabling computer-to-telephone communication which would allow the viewer to speak with representatives from the specified store or service in order to inquire on merchandise for sale, services provided or to make a purchase of an item viewed through this display.

## DISCLAIMER:

Virtual Window Shopping does not make any representations on performing any function related to sales or being an agent on behalf of any retail store or service, and does not make any claims to perform any service related to sales, either physically or through the internet, other than to act as an advertising medium.

## SERVICE AND TRADE MARKS:

VIRTUAL WINDOW SHOPPING is currently registered by the patent inventor/applicant as a Service Mark in the State of Michigan, and pending Trademark application before the United States Trademark Office.

## BRIEF DESCRIPTION OF THE ATTACHED DRAWINGS:

FIG. 1 shows the main page from the Your Town Host Virtual Window Shopping Internet web page showing an example of a street scene and links to Various neighborhoods, communities and shopping malls. Each link allows the viewer to visit a scene representing the selected community or shopping mall.

FIG. 2 shows a typical community street scene using 3-D photography. There are directional links to adjacent areas (for example, "the next city block on that street").

FIG. 3 shows a typical community street scene using graphic images.

FIG. 4 shows an interior scene from a shopping mall using 3-D photography. There are directional links to adjacent areas or levels within the shopping mall.

FIG. 5 shows the interior of a store displaying merchandise for sale using 3-D Photography.

FIG. 6 shows the interior of a restaurant using 3-D photography.

FIG. 7 shows the interior of a store (beauty salon) which performs a service.

Picture Your  
Ad Here!

# YOUR TOWN HOST VIRTUAL WINDOW SHOPPING™



BROWSE YOUR NEIGHBORHOOD OR FAVORITE SHOPPING MALL HERE!

8:10:18am



## Virtual Window Shopping

Grosse Pointe Woods

Grosse Pointe-Mack Ave

Grosse Pointe Farms

Detroit-Pointe Plaza

Toronto-Sherway Gardens

Grosse Pointe Mack-Allard

Grosse Pointe-The Village

Grosse Pointe-The Hill

CONTACT US TODAY

What is Virtual Window Shopping

Get Together with Family & Friends

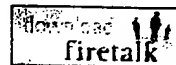
The World is Now in Your Home

How to Virtual Window Shop

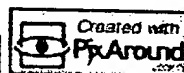
Are You Ready to Start?

Do's and How To's

To k of Yo . I .



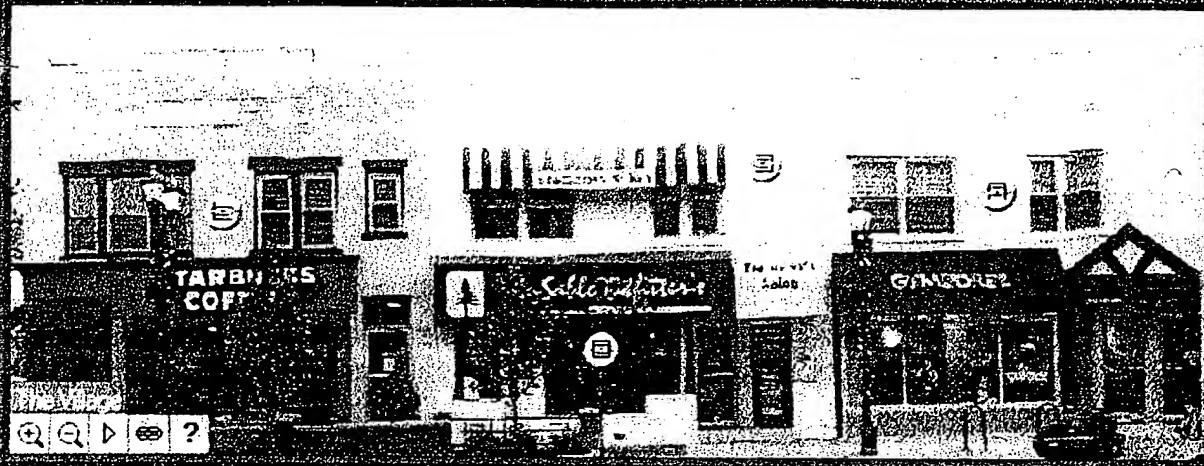
VIRTUAL WINDOW SHOPPING IS A REGISTERED TRADE AND SERVICE MARK OF  
YOUR TOWN HOST, ENTIRE WEB SITE FOR YOUR TOWN HOST COPYRIGHT 2000  
PAPERCHIPS LLC, HARPER WOODS, MICHIGAN ALL RIGHTS RESERVED. ALL  
PROMOTIONAL MATERIAL AND INTERNET WEB SITES ARE THE PROPERTY OF  
THE RESPECTIVE PARTIES REPRESENTED.



# YOUR TOWN HOST

## VIRTUAL WINDOW SHOPPING™

Grosse Pointe - The Village Shops on Kercheval

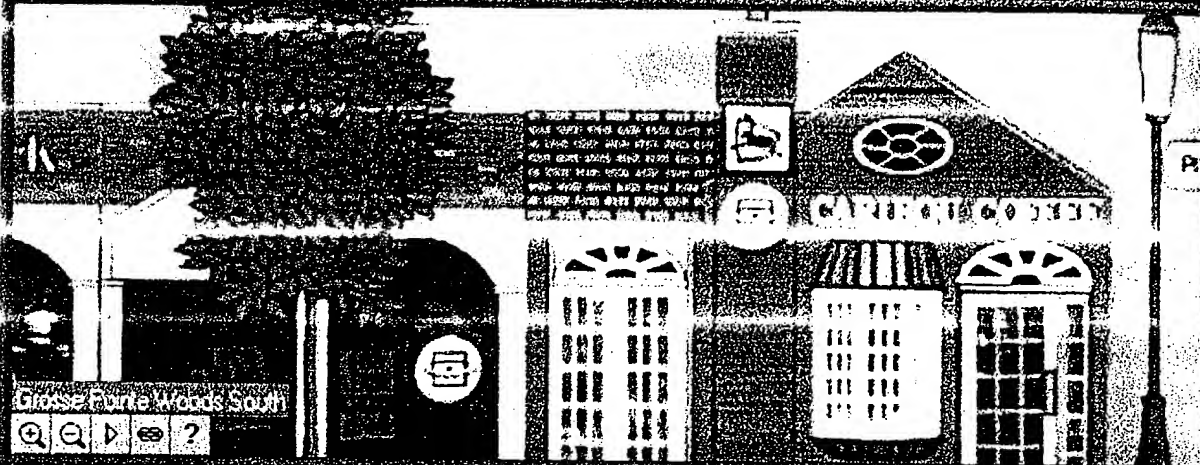


Close Store Window

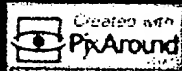
# YOUR TOWN HOST

VIRTUAL WINDOW SHOPPING™

Grosse Pointe Woods - Mack & Prestwick Avenue



**PAT SCOTT JEWELERS**



# YOUR TOWN HOST

## VIRTUAL WINDOW SHOPPING™

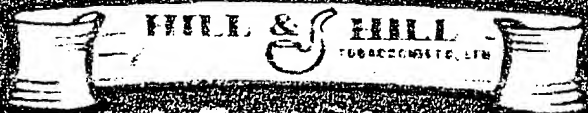
Toronto - Sherway Gardens Shopping Center (The Bay Court)



Created with  
PixAround

Close Mail Window

"THE WORLD'S WILDEST TOBACCOS"

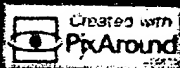


Featuring  
"BOLERO CIGARS"



19529 MACK AVENUE (BETWEEN 7 & 8 MILE)  
GROSSE POINTE WOODS, MICHIGAN 48236

CALL JIM TODAY AND ASK ABOUT OUR FINE LINE OF TOBACCO, CIGARS AND PIPES!



**click talk**  
Click to call us NOW!

Close Store Window

# THIELK'S Mongolian Grille



18480 MACK AVENUE (SOUTH OF MOROSS)  
GROSSE POINTE FARMS, MICHIGAN 48236

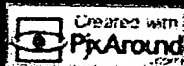
CALL US TODAY OR VISIT OUR WEB PAGE AND SEE OUR MENU!



# Salon Danielle



18546 MACK AVENUE (SOUTH OF MOROSS)  
GROSSE POINTE FARMS, MICHIGAN 48236



CALL DAVID TODAY

**click talk**  
Click to call us NOW!

Close Store Window

**This Page is Inserted by IFW Indexing and Scanning  
Operations and is not part of the Official Record**

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ **BLACK BORDERS**
- ☐ **IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- ☐ **FADED TEXT OR DRAWING**
- ☐ **BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- ☐ **SKEWED/SLANTED IMAGES**
- ☐ **COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- ☐ **GRAY SCALE DOCUMENTS**
- ☐ **LINES OR MARKS ON ORIGINAL DOCUMENT**
- ☐ **REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- ☐ **OTHER:** \_\_\_\_\_

**IMAGES ARE BEST AVAILABLE COPY.**

**As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.**